



➤ Nutanix Iberia

Wendy Chin – Channel Sales Manager wendy.chin@Nutanix.com

Angels Llenas – BDM Ibermar angels@ibermar.com

Opportunity: compute & storage for virtualization

Colossal market

Gartner - Hipervinculación elestandar del datacenter en 5 años – mayo 2016

The screenshot shows a newsroom page from Gartner's website. At the top, there is a navigation bar with links for Gartner, WHY GARTNER, ANALYSTS, RESEARCH, EVENTS, CONSULTING, and ABOUT. A search bar is also present. The main content area has a blue header titled "Newsroom". Below it, a "Press Release" section is shown for a release dated May 5, 2016, in Sydney, Australia. The title of the release is "Gartner Says Hyperconverged Integrated Systems Will Be Mainstream in Five Years". The text discusses the growth of the HCIS market, its position as the fastest-growing segment of the overall integrated systems market, and its impact on other segments. It also defines HCIS as a platform offering shared compute and storage resources. A quote from Andrew Butler, a vice president at Gartner, is included, stating that the integrated systems market is maturing and that users are upgrading and extending their initial deployments. The bottom of the page features a Nutanix logo.

Gartner
WHY GARTNER ANALYSTS RESEARCH EVENTS CONSULTING ABOUT

Search

Newsroom

Press Release

Share: [Tweet](#) [in Share](#) 595 [G+1](#) +4

SYDNEY, Australia, May 5, 2016 [View All Press Releases](#)

Gartner Says Hyperconverged Integrated Systems Will Be Mainstream in Five Years

Analysts Advise Organizations to Prepare Now for the Third Wave of Integrated Systems

The market for hyperconverged integrated systems (HCIS) will grow 79 percent to reach almost \$2 billion in 2016, propelling it toward mainstream use in the next five years, according to Gartner, Inc.

HCIS will be the fastest-growing segment of the overall market for integrated systems, reaching almost \$5 billion, which is 24 percent of the market, by 2019. Although the overall integrated systems market is growing, other segments of the market will face cannibalization from hyperconverged systems, Gartner analysts said.

Gartner defines HCIS as a platform offering shared compute and storage resources, based on software-defined storage, software-defined compute, commodity hardware and a unified management interface. Hyperconverged systems deliver their main value through software tools, commoditizing the underlying hardware.

Speaking ahead of his keynote presentation at the [Gartner Infrastructure, Operations & Data Center Summit](#) in Sydney, [Andrew Butler](#), vice president and distinguished analyst at Gartner, said the integrated systems market is starting to mature, with more users upgrading and extending their initial deployments.

"We are on the cusp of a third phase of integrated systems," said Mr. Butler. "This evolution presents IT infrastructure and operations leaders with a framework to evolve their implementations and architectures."

NUTANIX

Opportunidad: Hiperconvergencia en Auge

5 de mayo de 2016 | por MuyCanal

Hiperconvergencia: el 24% de la infraestructura en dos años

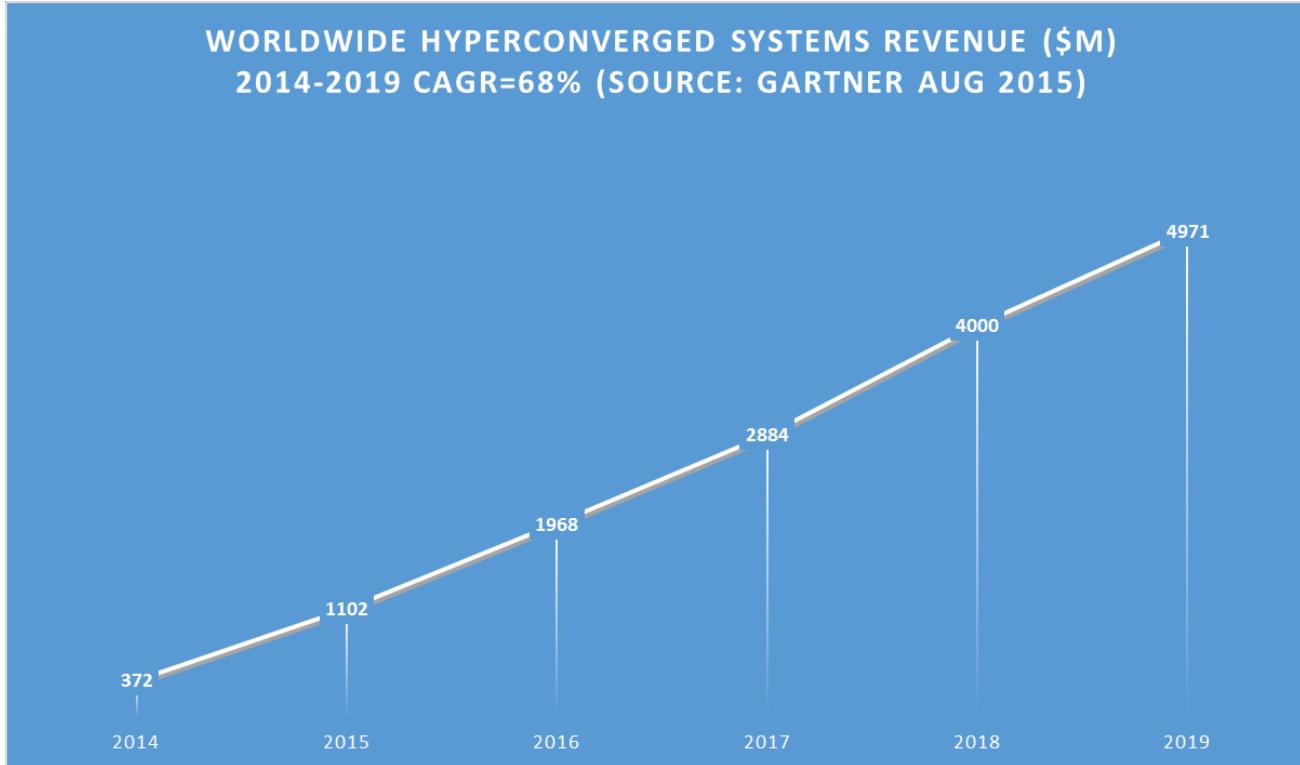
[Compartir](#) 4 [Compartir](#) 0 [Compartir](#) 17 [Twittear](#)



Todo el mundo habla de **hiperconvergencia** y no es para menos. Desde Gartner ven como está siendo el segmento de las infraestructuras integradas que más rápido crece. De seguir el ritmo, en 2019 ya el **24%** de los sistemas convergerán ofreciendo beneficios para empresas y partners.

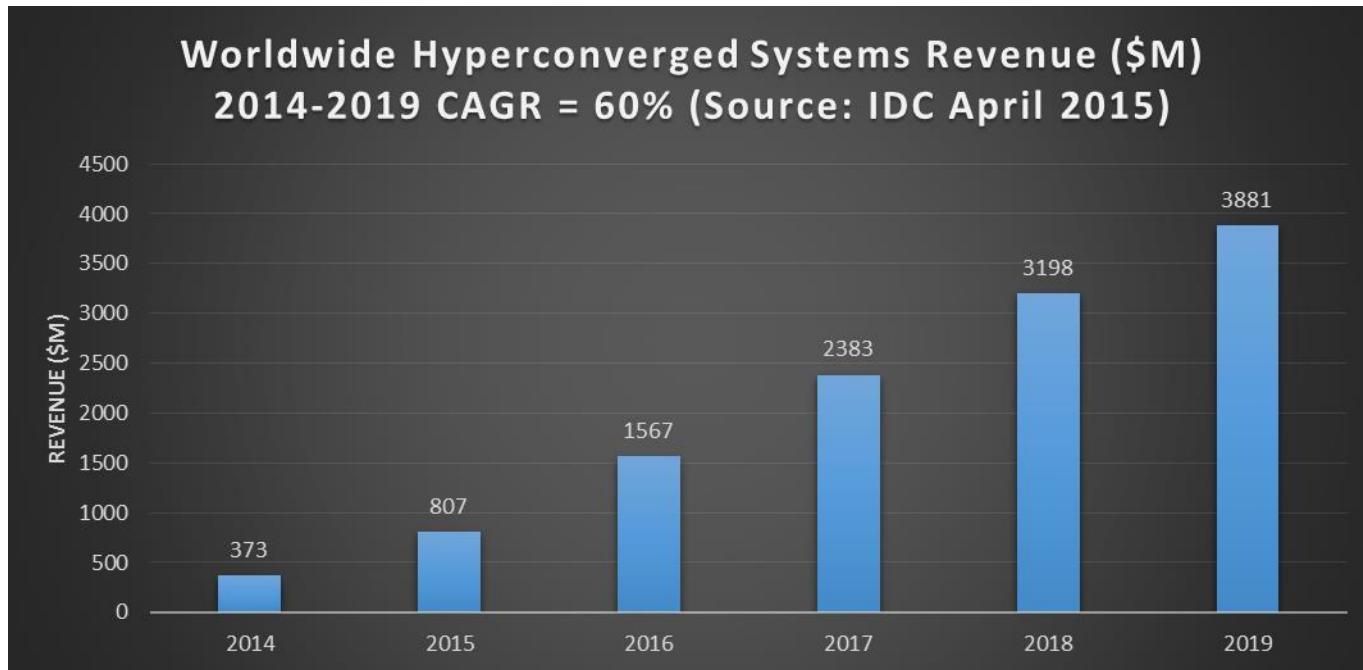
NUTANIX™

Hyperconverged Systems Revenue Worldwide 2014-2019 by Gartner*



*Gartner G00275597 Published 5 August 2015 **NUTANIX**™

Hyperconverged Systems Revenue Worldwide 2014-2019 by IDC*



NUTANIXTM

*IDC #255614 Published April 2015



Nutanix: The Enterprise Cloud Company

Make datacenter infrastructure invisible, elevating IT to focus on applications and services



Founded in 2009



1,800+ employees

Business Is IT

...and depends on it
more than ever before...

Gartner Magic Quadrant

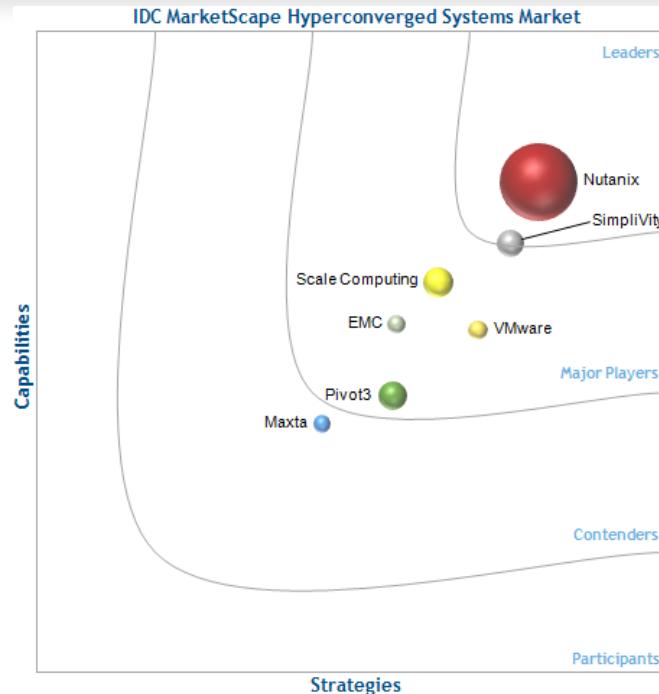
Integrated Systems Agosto2015



Strengths

- Nutanix is a complete infrastructure solutions company, providing its customers flexibility in their choice of hypervisors and cloud usage
- Nutanix has gained market credibility and established a worldwide presence
- The Acropolis scale-out architecture, along with the ability to scale compute and storage independently, enables users to grow Nutanix deployments incrementally to meet application needs.

Clear Market Share Leader



52% market
share

“ Nutanix has been a key player in the emergence of the hyperconverged market and was early to demonstrate demand for the technology.”

“ Leading position in mindshare, as well as market share.”

Nutanix systems have diversified from targeted or specialized workloads like VDI to Tier 1 applications and highly virtualized general business workloads like SAP, Oracle, Microsoft Exchange, SQL Server, SharePoint, Splunk, and Unified Communications.”

Referencias Nutanix



GEMI
Centro Municipal de Informática



MANGO



Eusko Jaurlaritzaaren Informatika Elkartea
Sociedad Informática del Gobierno Vasco



PONTEGADEA

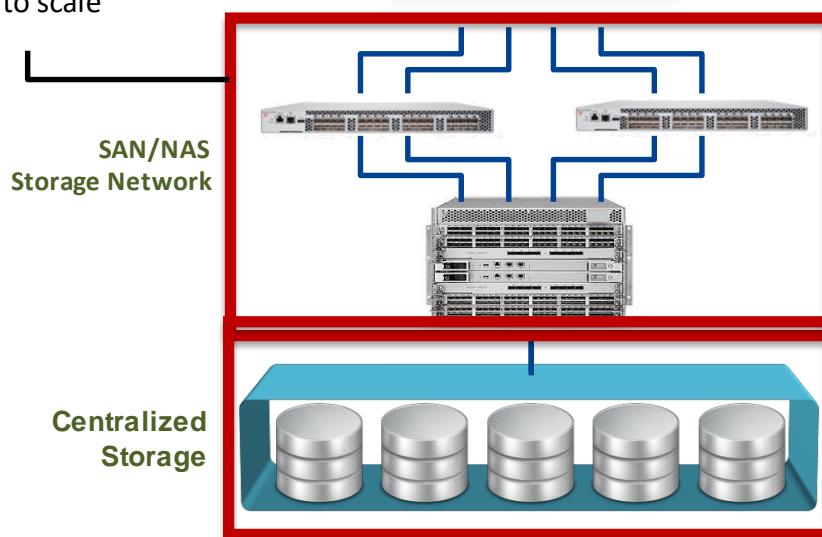
vascoogroup
catalana



NUTANIX

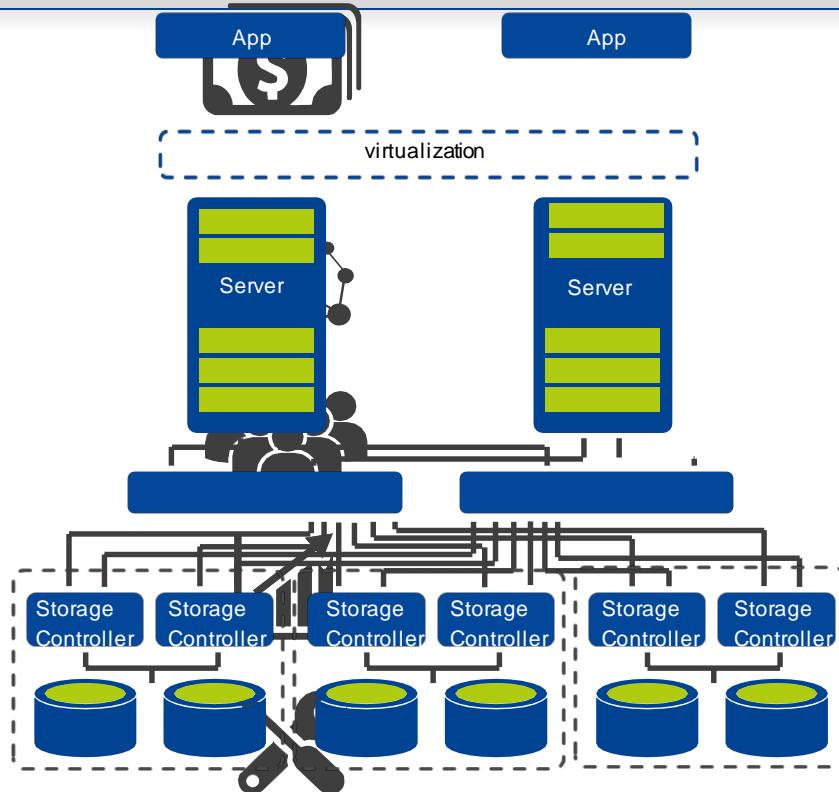
Challenges with Legacy Infrastructure

- Complex to manage
- Costly to scale



- Managed separately from virtualization
- Difficult to provision
- Performance bottleneck

Complexity at Every Step



BUY

Purchase in big increments, incur prediction risk, overprovision

DEPLO

Deployment takes weeks to months -- complex, big footprint

MANAGE

Multiple management panes, operations

SCALE

Difficult to grow quickly

SUPPORT

Multi-hop support, lack of end-to-end visibility, firefighting

➤ Our mission : bring web-scale to the enterprise



Design Principles

- Standard x86 server nodes
- All intelligence and services in software
- Distributed everything
- Self healing (fail-fast systems)
- Extensive automation and rich analytics

Benefits

- Linear, predictable scale-out
- Always-on systems
- Fast innovation in software
- Operational simplicity
- Lower TCO

 Microsoft Azure











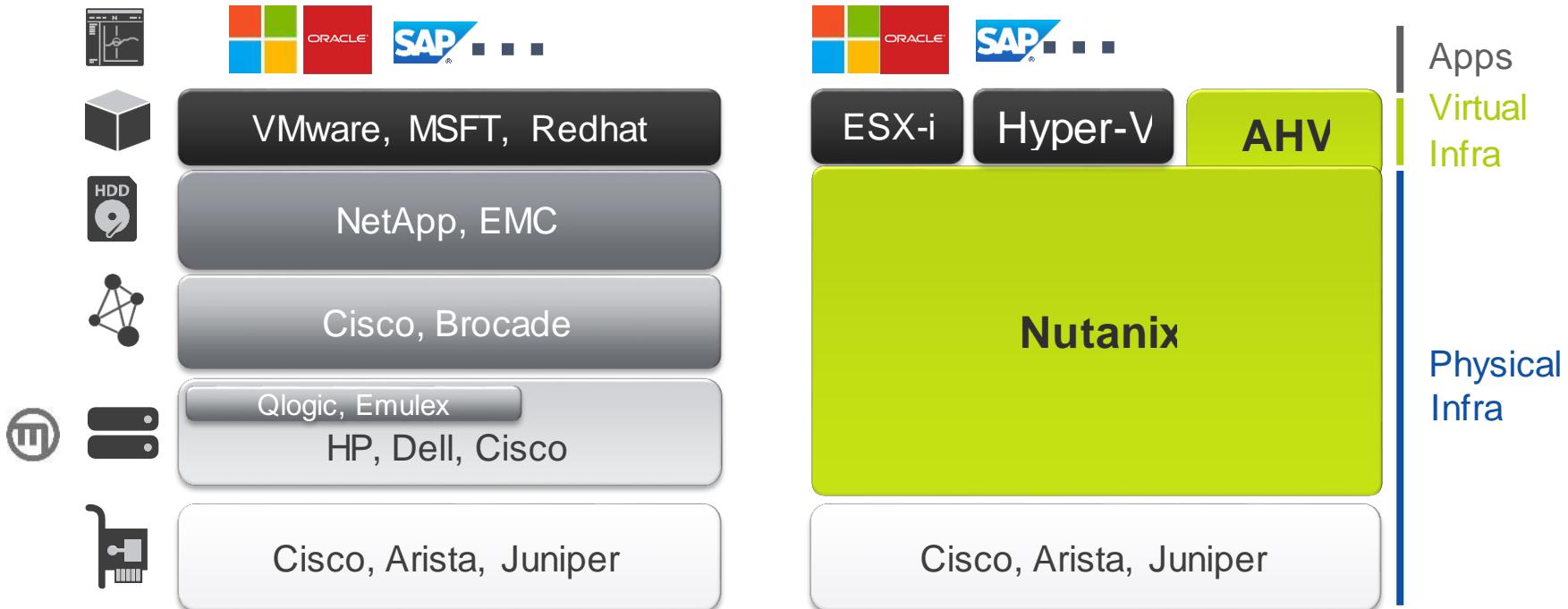
 新浪微博
weibo.com

 Tencent 腾讯



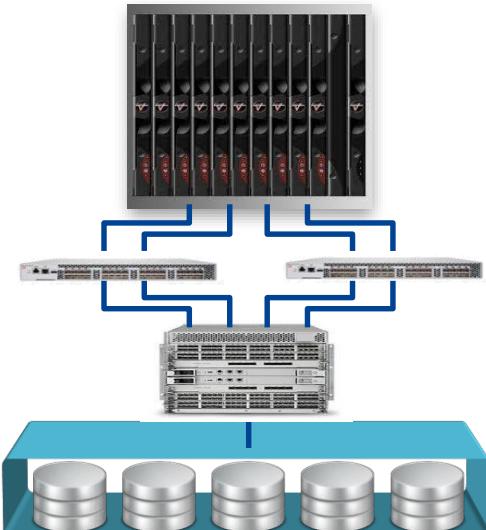
14

Datacenter Stack



Los pasos a tu Enterprise Cloud Infrastructure (powered by Nutanix)

Tradicional

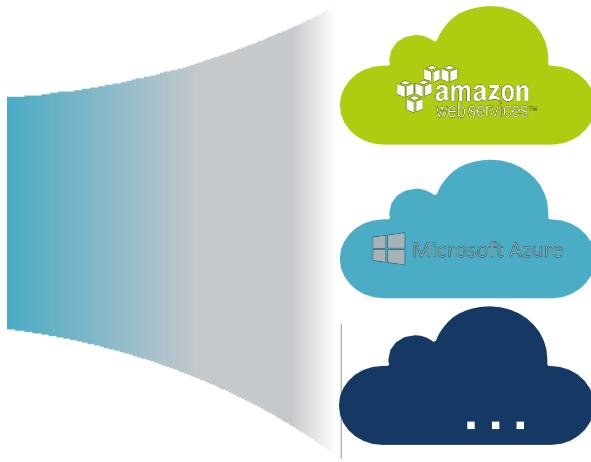


Hyperconvergencia



- Software Defined
- Distributed
- Self Healing
- Automated

Cloud Ready



Built for the Cloud Era

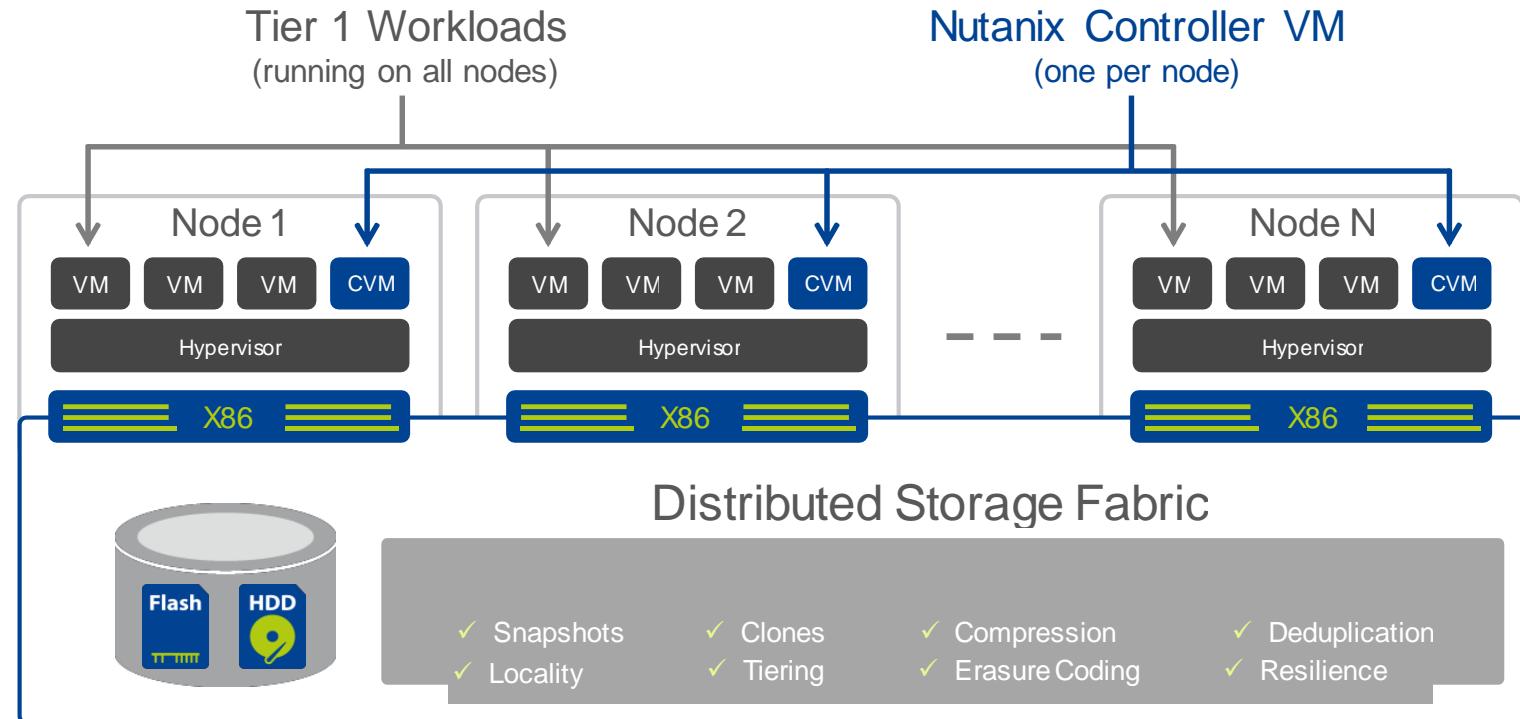


Infrastructure for
Private Cloud

Data Backup
Disaster Recovery
Seamless App Mobility



Scalable Distributed System Design



Infrastructure Lifecycle Benefits



Pay as You Grow -
buy only what you
need, and stop
expensive
overprovisioning

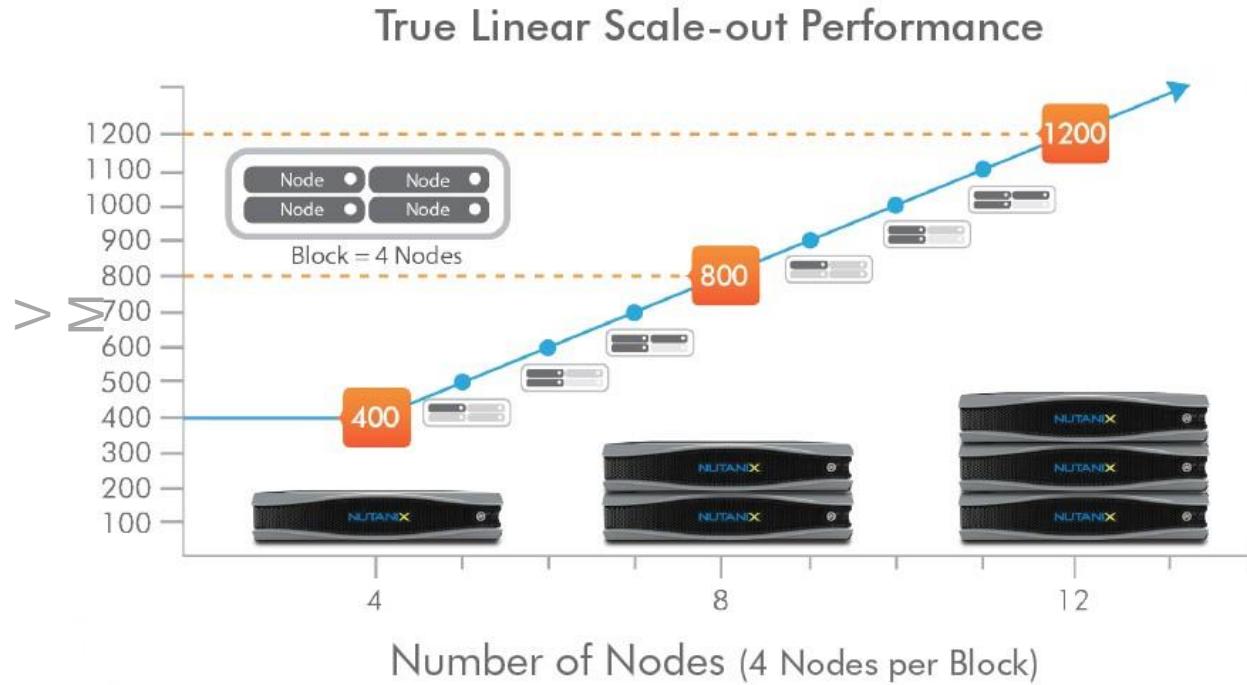
Rapid
Deployment – set
up in minutes for
fast time to value

Simplified
Management -
single pane of
glass to manage
all infrastructure

Incremental
Scalability - scale
on demand in
minutes, with
zero downtime

One-stop Support
– expert support
for complete
infrastructure
stack

Crecimiento e Inversión predecible



Nutanix ¿Qué nos aporta?



VMware, Microsoft, Acropolis

Nutanix

Networking

Gestión y Análisis

APIs para gestión completa del entorno e integración con automatización, visibilidad end-to-end (VMs to Hardware), actualización completa del entorno one-click, gestión centralizada de cluster/s, gestión de VMs con AHV, File-Services, Visibilidad basada en tendencias, Dashboard personalizable...

Protección del entorno

Replicación sincrona/asíncrona, Snapshots VMs locales/remotos, Multi-site DR 1/1, 1/n, n/n, Cloud connect, Metro availability, integración VSS y SRA, Live Migration entre entornos heterogéneos...

Virtualización

Compatibilidad con VMware, Hyper-V, Acropolis

Almacenamiento Enterprise distribuido

Snapshots, clones, deduplicación, compresión, locality, tiering, caching, balancing, redundancia, comprobación de integridad del dato...

Business Benefits

Business Value



5-Year
ROI

510%



Payback
Period

7.5
Months



5-Year TCO
Savings

58%

Key Performance Improvements



Deployment
of Storage

85%
Faster



Management
of Nutanix
Environment

71%
Less Time

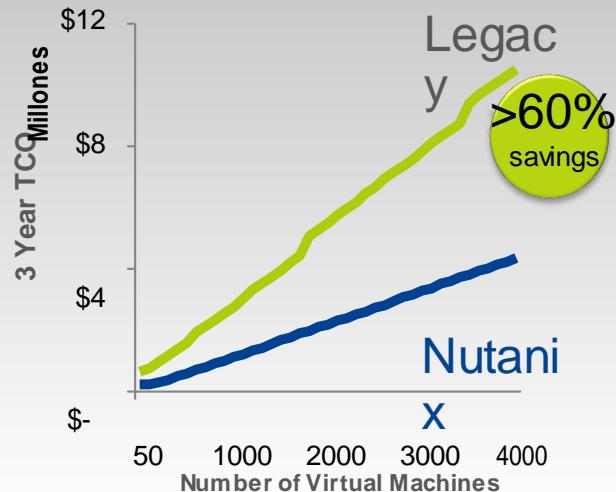


Unplanned
Downtime

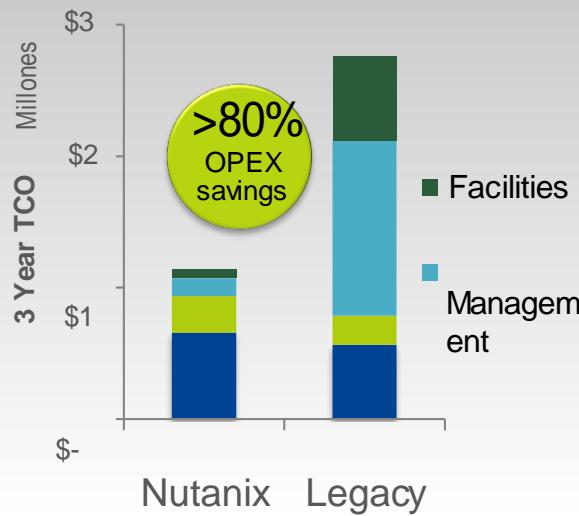
98%
Fewer Occurrences

Nutanix delivers lower TCO than legacy infrastructure

TCO: Nutanix vs. Legacy



OpEx Savings vs. Legacy



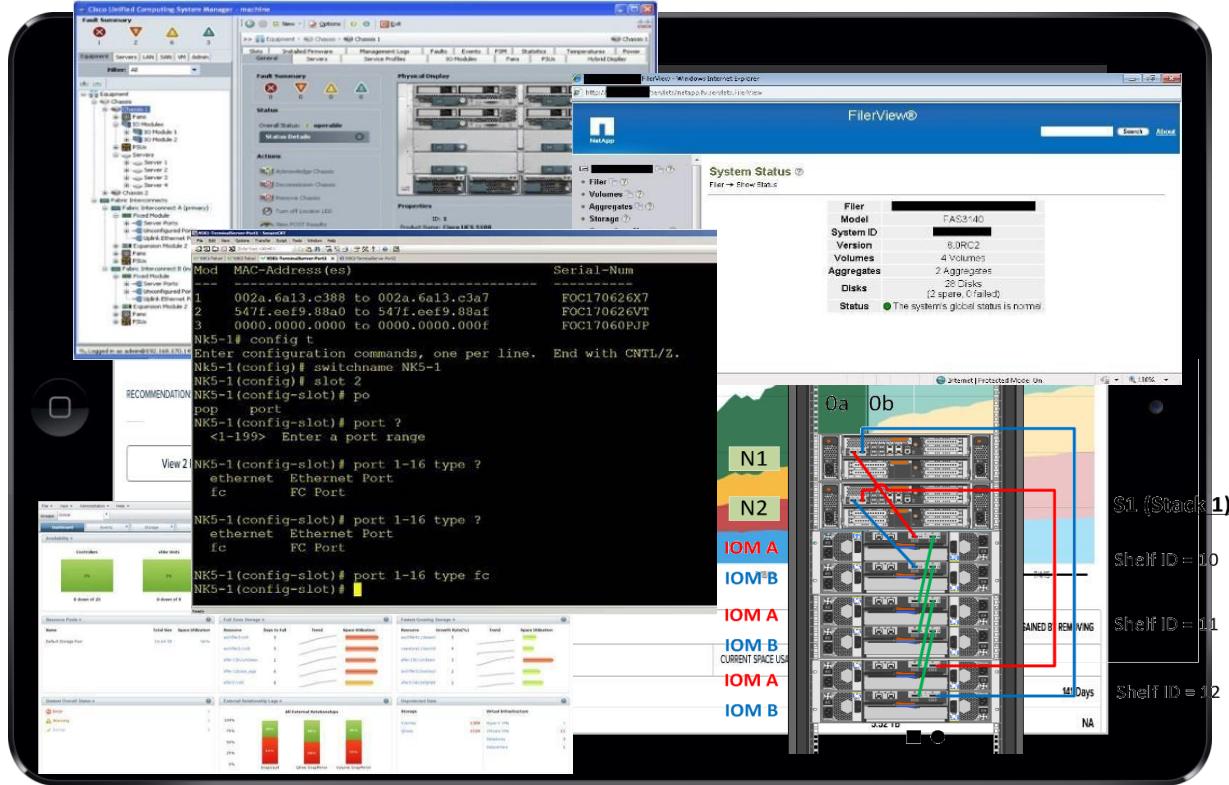
Nutanix

5-10x less time | 5-10x times less space | 5-10x times less power & cooling

Notes: 3-Year TCO for medium type, server VM. Legacy includes: EMC VNX and Cisco UCS
Opex Savings @ 1000 VMs

NUTANIX

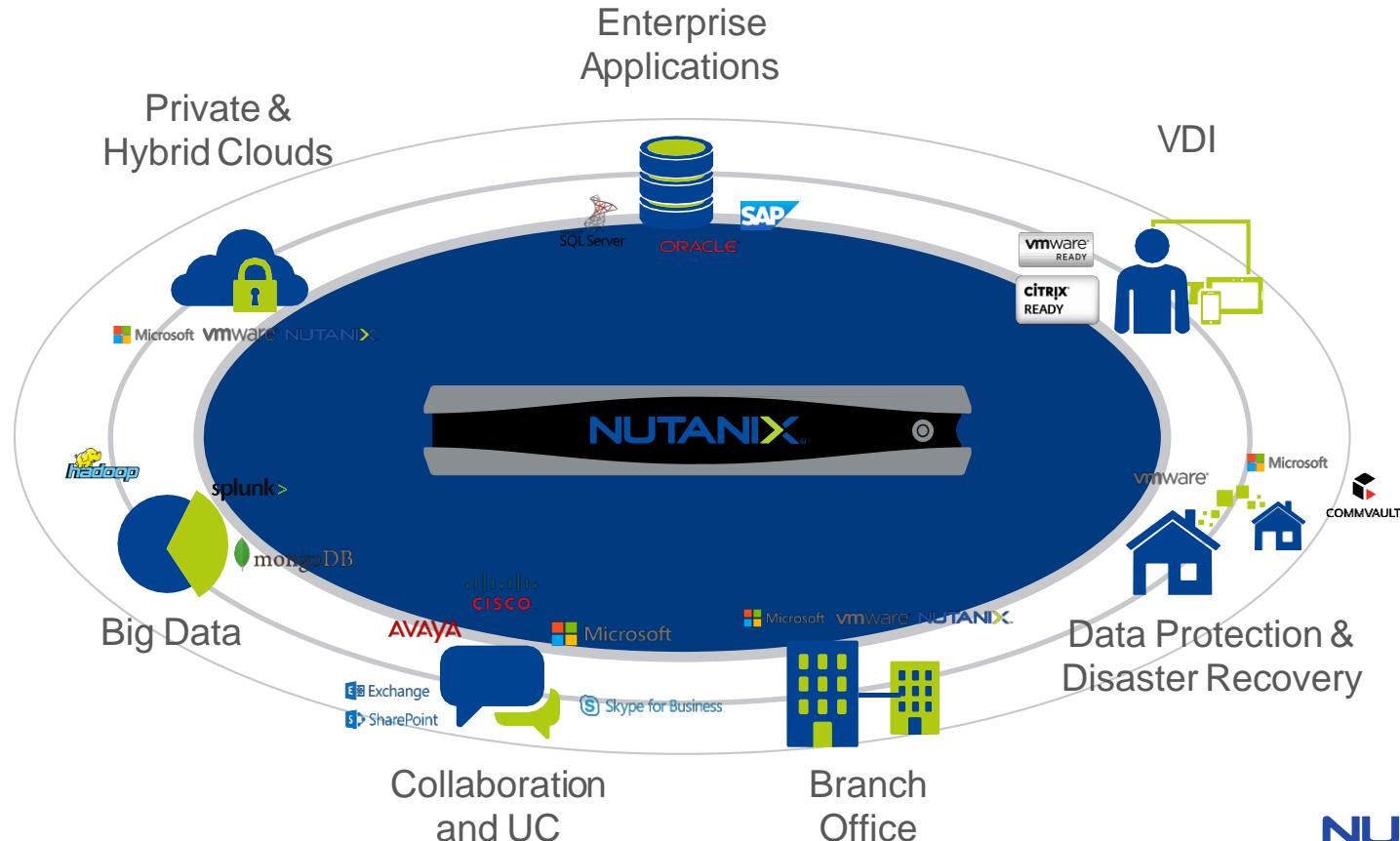
Integrated Consumer-Grade Management



Intuitive
Eliminate
Beautiful
Complexity...
Insightful

NUTANIX

Nutanix Solutions for Enterprises

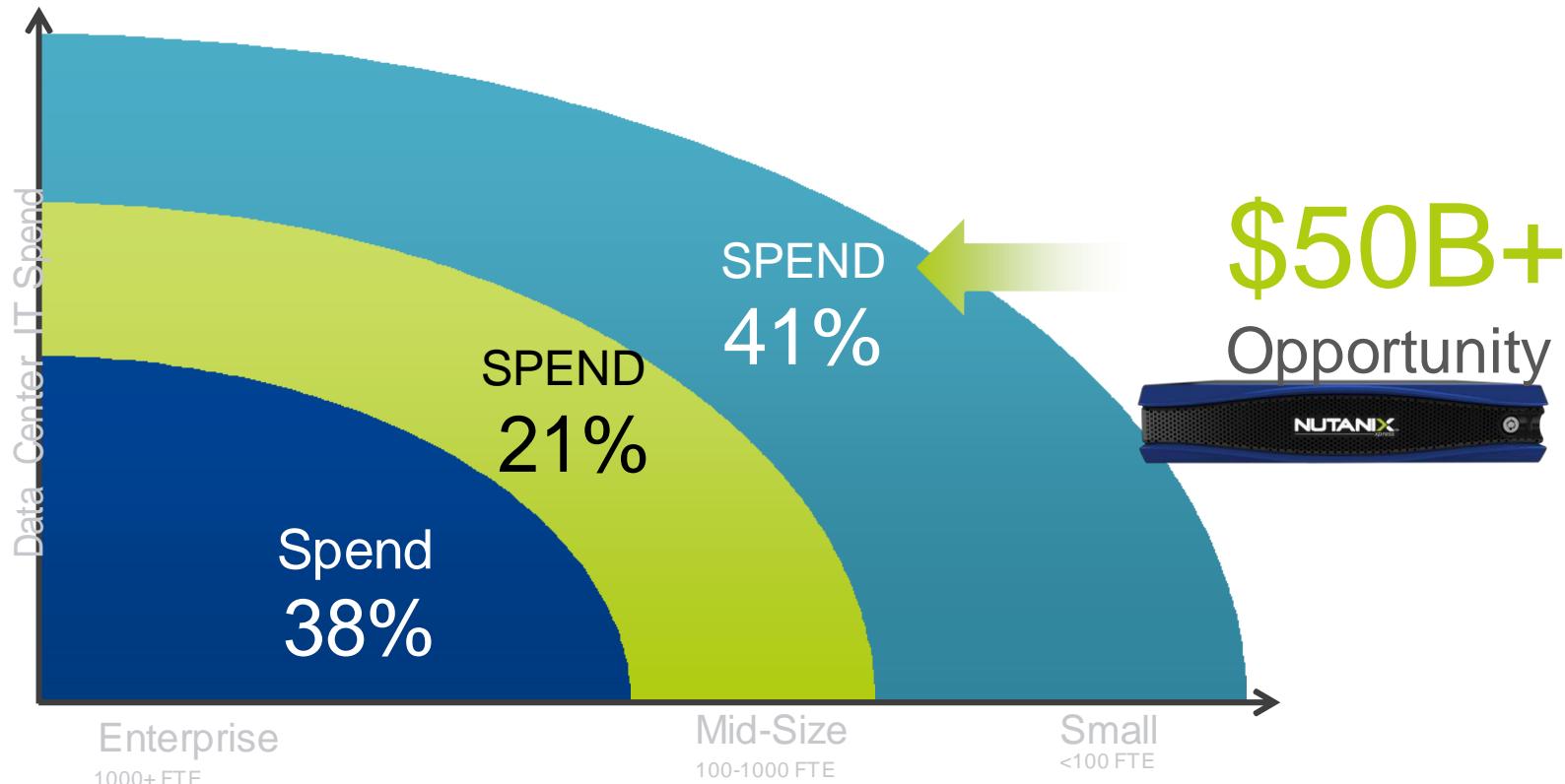


Nutanix Xpress

SMB Product Line
www.nutanix.com/xpress



Our Next Opportunity: Small and Mid-Size



Our Design Goals with Xpress

Public Announcement: May 24th

Accessible

Priced aggressively for broad SMB adoption



Simple

Built just for SMB with one-click operations



Future Proof

Single management for on-prem and cloud to provide a seamless path to hybrid cloud



NUTANIX

How Does Nutanix Define SMB?

Size



PYME espanola, IT Staff 1-5

Annual Revenue



\$<100M

Budget for Servers,
Storage & Virtz.



\$20K - \$100K

Adjacent Technologies
to Listen For



VMware Essentials, MSFT Windows Small Business Etc.

What Is Xpress?

Software

Xpress Edition



SX-1065 Platform



Support

Xpress Support

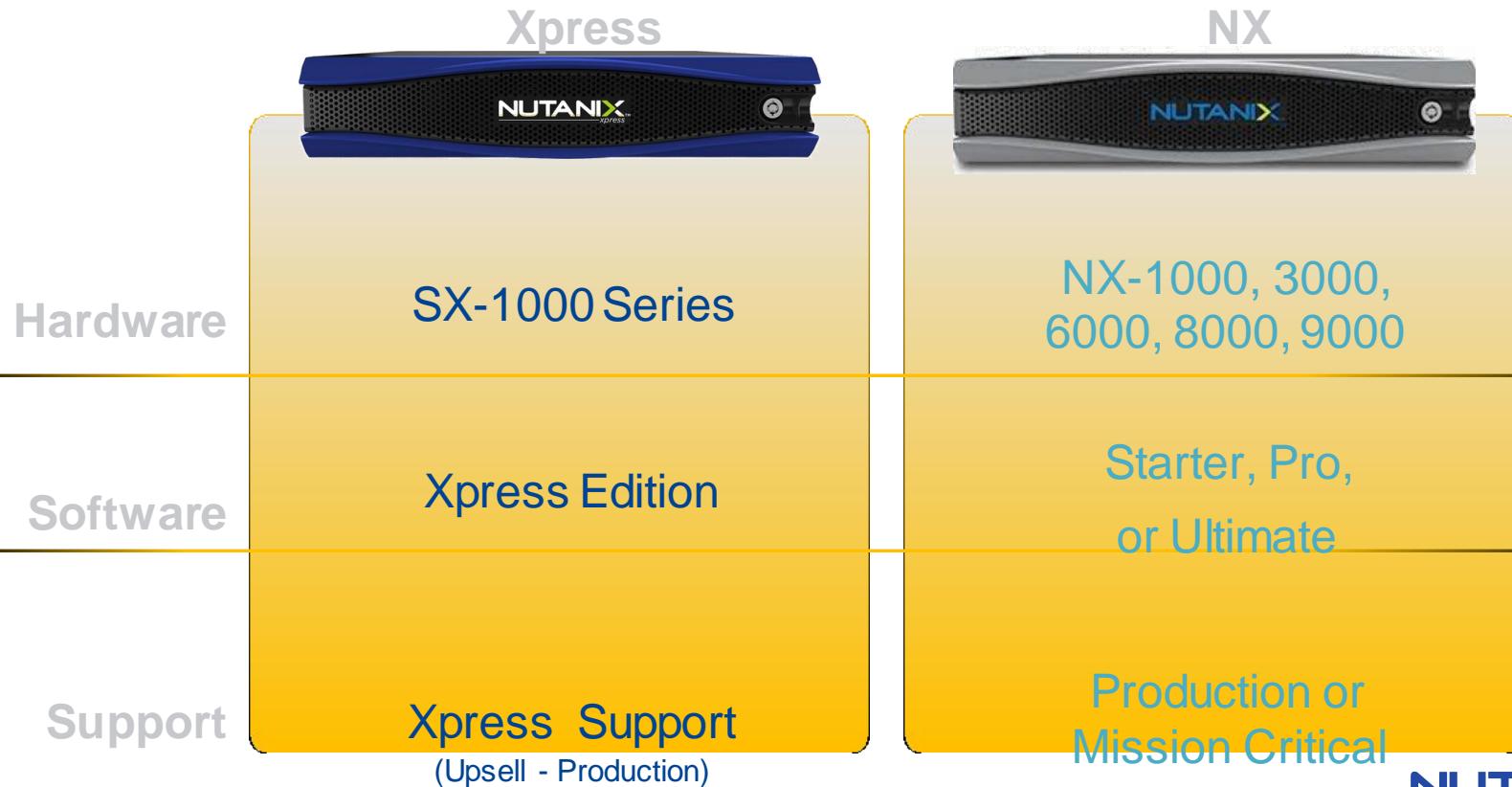
Is....

- 3 or 4 node offering targeted for SMBs

Is Not...

- A 2 node solution
- A substitute for Nutanix ROBO bundle

New Product Line!



Software – SMB vs. Enterprise Needs

Capabilities Valued by SMBs

- + Pre-integrated, turnkey product
- + Multi-hypervisor Support
- + Cloud Based Options & Solutions
- + Integrated Data Protection
- + Built in VM Management
- + Data Efficiency

Capabilities Valued by Enterprise

- + Unlimited Scalability
- + High Resiliency & DR Options
- + High Performance
- + Large Scale Management
- + Multiple Options
- + Environment Analytics

Software – What's different?

What premium features are included?

- MapReduce Compression & Dedup
- Multi-Hypervisor Support
- AHV & Virtualization Mgmt
- Single Site DR
- Time Stream – Back Up
- Cloud Connect
- Metro Availability
- Prism Starter & Central

What's Excluded?

- Cluster size = 4 nodes
- Only 2 clusters/customer
- No heterogeneous clusters
- No Multi-site DR
- No Block Awareness
- No Availability Domains
- No RF3
- No Erasure Coding
- No Encryption
- No All-Flash
- No Prism Pro

Platform: 1065, Configure to Order

Based on 1065 Platform
Broadwell Based
Configure to Order!

Example Bundles

LOW

Specs:

- 8 cores (x2), 1.7GHz
- 4 x 16GB mem
- 1 x 480GB SSD
- 2 x 2TB HDD

MEDIUM

Specs:

- 8 cores (x2), 2.1 GHz
- 8 x 16GB mem
- 1 x 800GB SSD
- 2 x 4TB HDD

HIGH

Specs:

- 10 cores (x2), 2.4GHz
- 8 x 32GB mem
- 1 x 1600GB SSD
- 2 x 6TB HDD
- 10G SFP+

Pricing – Suggested Customer Price

3 node offering + Xpress Support (3 years)

LOW

Specs:

- 16 cores, 1.7GHz
- 4 x 16GB mem
- 1 x 480GB SSD
- 2 x 2TB HDD

MEDIUM

Specs:

- 16 cores, 2.1 GHz
- 8 x 16GB mem
- 1 x 800GB SSD
- 2 x 4TB HDD

HIGH

Specs:

- 20 cores, 2.4GHz
- 8 x 32GB mem
- 1 x 1600GB SSD
- 2 x 6TB HDD
- 10G SFP+

Low Spec

Starting at \$25K (including Support, suggested price to customer)

High Spec

Why virtualize with Nutanix?

The Nutanix logo is displayed in a large, stylized blue font. The letters 'NUTANIX' are stacked vertically, with 'NUTA' on top and 'NIX' on the bottom. The 'X' is unique, consisting of two green triangles pointing towards each other.

➤ Simplicidad y Escalable

Desde PYMES a Grandes Empresas .

➤ Escalabilidad lineal

Scale datacenters one server at a time with zero downtime

➤ Rendimiento predictable.

Fast and linear performance at any scale

➤ Lower TCO

No more IT silos → 40-60% management savings
5 to 10 times less space, power and cooling

➤ Better Business agility

Fastest time to value. Pre-validated solutions.

The Nutanix logo is shown again in its standard blue and green color scheme.

> Nutanix Discovery Kit : built for our EMEA Channel



- NEW NX-1365 Discovery Kit Product
- 3-node blocks at an **exceptional high value for price ratio**
- Favorable **discovery discount for all hardware and software options**
- Available with **any Support option** at favorable discount
- Approximately 30k Euros



Why Nutanix?

- Lider segun Gartner en sistemas convergentes
- Lider con 52% de marketshare segun IDC en sistemas hiperconvergentes.
- Solución escalable para entornos de PYMES a grandes empresas
- Casos de uso y workloads Tier 1 – SAP, Oracle, Microsoft Exchange, VDI, oficinas remoto
- Solución 100% software
- Agnóstico al Hipervisor
- ROI contrastado en clientes.



The Fastest Growing Infrastructure
Technology of the Last Decade...

...Join the movement.